



2018-2019 WINIFRED PRATT NEWSLETTER COMPETITION

Nassau Region PTA® invites you to participate in the 2018-2019 Winifred Pratt Newsletter Competition.

Winifred Pratt began her PTA® career in 1917 and continued to serve for over 50 years. She was the director of the Long Island District PTA from 1929-1932 and distinguished herself for her devotion to PTA and its ideals. This competition was established to commemorate her work and to recognize achievement in promoting communication between school and home. The award will be presented at Spring Conference on May 15, 2019.

JUDGING CRITERIA (See Rubric On Back)

ELIGIBILITY:

- a PTA unit is not eligible to win this award more than two consecutive years
- your PTA **must** be a unit in good standing
- National PTA, NYS PTA, and Nassau Region PTA information **must** be included in the issues submitted

CONTENTS:

- reflect the goals and positions of PTA
- articles from PTA committee chairpersons and school personnel that are informative and essential to parents, school personnel and students
- calendar of events
- follow up on past events
- legislation and advocacy
- local PTA unit, school district and PTA council news
- messages from the PTA president and school administration



APPEARANCE & MECHANICS:

- layout and neatness, typography
- nameplate (newsletter name, logo, date, volume #, issue #)
- masthead (name of PTA, address, contributing editors and writers, telephone number)
- grammar, punctuation, spelling
- graphics (photos, illustrations, clipart)

PTA, PTSA, and SEPTA are registered trademarks. Use of periods in the PTA logos will disqualify the entry. NYS PTA has asked that the ® symbol follow PTA the first time it appears in the newsletter.

HOW TO ENTER

1. This entry form must be **mailed or emailed** with your newsletters/e-newsletters.
2. **Two different issues from the current school year** must be submitted through the mail or by email.
3. **All entries must be postmarked by March 31, 2019.**

Questions? Please contact Gwendolyn Palmer, Nassau Region PTA Associate Director
EMAIL to: associatepalmer@nassaupta.org or MAIL to: 95 Nassau Street, Elmont, NY 11003

Name of PTA: _____ PTA Code 10-_____ Name of Newsletter: _____

Editor: _____ Phone & Email Address: _____

President: _____ Phone & Email Address: _____