

**RUBRIC USED FOR JUDGING**

<b>ELIGIBILITY</b>	<b>YES</b>	<b>NO</b>
Has PTA® won this award two consecutive years?		
Are National, State, and Region material in the issues?		
Is the PTA in good standing?		

<b>CATEGORY</b>	<b>SCORING</b>				
-----------------	----------------	--	--	--	--

	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Needs Improvement</b>	
--	------------------	-------------	-------------	--------------------------	--

<b>APPEARANCE</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>Total</b>
Clarity of print					
Layout & design					
Use of graphics					

<b>CONTENT</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>Total</b>
National, State & Region materials					
Items of local interest					
News of/for students					
Message from PTA President					
Articles from chairmen					
Articles from school personnel					
Follow-up on past events					
Informative & essential					
New items					

<b>MECHANICS</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>Total</b>
Masthead					
Spelling & grammar					
Accuracy					
Originality					
Nameplate					
Calendar of events					
<b>Grand Total</b>					