



Nassau Region

**PTA**<sup>®</sup>

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# FALL CONFERENCE

TUESDAY, OCTOBER 23, 2018

Dear Presidents:

On behalf of Nassau Region PTA, it is my pleasure to invite you and the members of your PTA to Nassau Region's 111th conference, to be held at East Meadow High School, 101 Carmen Avenue, East Meadow, on Tuesday, October 23, 2018.

We have put together an evening of important and informative workshops that will allow your members the opportunity to attend two workshop sessions. All workshops are intended to enhance your PTA expertise, strengthen your leadership skills, and advance your advocacy efforts. Fall Conference also offers you and your members the opportunity to meet Nassau Region Board members and to network with other members of PTA units and councils throughout Nassau County.

Conference registration begins at 6:00PM. The first session of workshops begins promptly at 7:00PM and will run until 8:15PM. The second session of workshops will run from 8:30PM to 9:45PM.

The pre-registration fee is \$10.00 and includes a guaranteed informational packet. At the door registration is \$15.00. The postmarked deadline for pre-registration is **Tuesday, October 9, 2018. Please remember that any registration postmarked after the 9th will be at the door price of \$15 and packet is not guaranteed.**

Boutique items will be available for sale during the evening.

Please share this information with your membership. There is a workshop of interest for everyone. Training is an essential element to running a PTA. It is the responsibility of all officers (Bylaws Article VIII, Section 6); to attend local, regional and/or state training workshops throughout the year.

Please join us on October 23rd!

Sincerely,

**Lynn Petrofsky**  
Region Director



**SESSION 1 7:00-8:15PM**

- 1. HOW TO RUN A SUCCESSFUL PARP PROGRAM: (Double Session Workshop)** Calling all PARP Chairs and Committee Members! This is a two-session workshop. Session 1 will discuss the nuts and bolts about putting a PARP program together. This is perfect for those people who are new to PARP and for returning chairs who are interested in hearing new ideas. In Session 2, you will hear from the experts. The 2018 Nassau Region PARP Winner, Lenox School PTA, will share their winning program entitled “Discover a New Universe with Books.” If you don’t run a PARP program at your school, join us to find out what it’s all about! This is an interactive workshop, so please bring your questions. ***Presenters: Stephanie Avidon, Nassau Region PTA PARP Chair and NYS PTA Literacy Specialist, and Camaker Heyward, Lenox School PTA PARP Committee Chair***
- 2. EAC NETWORK** – The workshop will focus on tools, techniques and the process involved in Peer Mediation and Conflict Resolution and the benefits to Students, Staff and Administration as they understand the process of resolving conflict around them. Pertinent to all levels.  
***Presenter: Gregg Scheiner, EAC Network***
- 3. PRESIDENT TO PRESIDENT** - Presidents, have a casual conversation with the Nassau Region Director and network with other Presidents.  
***Presenter: Lynn Petrofsky, Nassau Region Director***
- 4. IRS AND PTA.....HOW TO FILE THOSE TAX FORMS!** - 990-N or 990EZ? Do we need to file a Schedule A? What exactly is a 501(c)3 and why is it so important? This workshop will walk you through the requirements and time tables you need to know to file your taxes by this year’s deadline and protect your tax exempt status. All PTA treasurers are encouraged to attend. Find out what every unit must send to the IRS before they contact you!  
***Presenter: Patricia Genco, Nassau Region PTA Treasurer***
- 5. REFLECTIONS, LET'S REFLECT:** So, you're getting ready to kick off your reflections Program, LET'S REFLECT! This workshop will teach you what you need to know to run a smooth and successful program from beginning to end. Get to know the program better, get better acquainted with the rules to better support your students, get familiar with the processes to move your projects forward and finally connect with your Nassau Region peers who come full of best/worst practice advice to share. You will feel empowered and ready to go! We hope to see you there!  
***Presenter: Marie Saint Vil, Nassau Region PTA Reflections Program Manager***

**SESSION 2 8:30-9:45PM**

1. **PARP** - CONTINUED FROM SESSION 1. *Presenters: Stephanie Avidon, Nassau Region PTA PARP Chair and NYS PTA Literacy Specialist, and Camaker Heyward, Lenox School PTA PARP Committee Chair*
  
2. **LET'S GROW MEMBERSHIP** – Learn how to keep the members you have and entice new members to join. Learn how to make your PTA/PTSA or SEPTA a membership award winning unit. Our attendees will be given the tools to create a successful membership committee and run an outstanding membership marketing campaign. A portion of the workshop will be dedicated to the “NEW” Online Membership System, MemberHub. Questions you have about the system and campaign will be answered at this workshop.  
*Presenter: Colette Carrion, Nassau Region Membership Chair*
  
3. **ADVOCACY STRATEGIES FOR PTA'S** - This workshop is intended to provide PTA leaders with tools to create and implement an advocacy plan of action.  
*Presented by the Nassau Region Advocacy Chairpersons*
  
4. **BYLAWS:** Bylaws are the rules that every unit needs to follow, and Bylaws need to be updated at least every three years to be a unit in good standing. If you do not remember when they were last updated it is probably time. Join us as we explain the process for updating them using the online system. Bring any questions you may have to the Fall training session. This is an extremely important workshop that shouldn't be missed.  
*Presenter: Dan Batik, Nassau Region PTA Bylaws Chair and Helen Hoffman, NYS PTA Secretary*

*In the event of inclement weather, please visit our website at [www.nassaupta.org](http://www.nassaupta.org) for conference information.*



**Event Coordinator – Susan Contino**  
**Registration – Ivett Ramsey**  
**Boutique – Namiko Suga**

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**DIRECTIONS TO:  
East Meadow High School  
101 Carman Avenue, East Meadow, NY**

**DRIVING DIRECTIONS**

**TO EAST MEADOW HIGH SCHOOL, 101 Carmen Avenue, East Meadow, New York 11554**

Take Meadowbrook Parkway to Hempstead Turnpike East or Wantagh Parkway to Hempstead Turnpike West to Carmen Avenue North. Enter parking lot ¼ mile on the left. \*Please note everyone must enter through the rear entrance.

**From Manhattan to EMHS**

Take the Long Island Expressway East, at exit 38 take ramp right to Northern State Parkway East toward Hauppauge. At exit 31A, take ramp right to Meadowbrook towards Jones Beach. At exit M5, take exit ramp right to Route 24 (Hempstead Turnpike) East toward Farmingdale. Turn left on Carmen Avenue.

**PUBLIC TRANSPORTATION**

**By Bus**

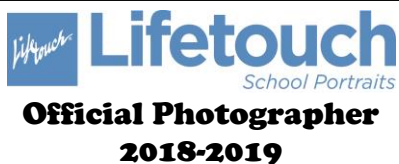
Take the N47, N49 or N70 bus (from Hempstead Transit Center) to Nassau University Medical Center/3<sup>rd</sup>; walk 5 minutes (1404 feet) to 101 Carmen Avenue.

From Roosevelt Field, Take the N15, N35, or N27 to the Hempstead Transit Center. Follow above directions from the Hempstead Transit Center.

**By Train**

Taxis and Ubers available from Garden City [LIRR](#) train station or the nearby Garden City Hotel, Hempstead [LIRR](#) train station, and Mineola [LIRR](#) train station.

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