

RUBRIC USED FOR JUDGING

ELIGIBILITY	YES	NO
Has PTA® won this award two consecutive years?		
Are National, State, and Region material in the issues?		
Is the PTA in good standing?		

CATEGORY	SCORING				
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	Excellent	Good	Fair	Needs Improvement	
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APPEARANCE	4	3	2	1	Total
Clarity of print					
Layout & design					
Use of graphics					

CONTENT	4	3	2	1	Total
National, State & Region materials					
Items of local interest					
News of/for students					
Message from PTA President					
Articles from chairmen					
Articles from school personnel					
Follow-up on past events					
Informative & essential					
New items					

MECHANICS	4	3	2	1	Total
Masthead					
Spelling & grammar					
Accuracy					
Originality					
Nameplate					
Calendar of events					
Grand Total					