

SIGN UP NOW!

Sponsorship Opportunities

To our valued exhibitors:

We are excited to offer you this avenue to gain exposure for your program while at the same time showing your support for Nassau Region PTA. As a past participant in our Arts in Education Showcase, you are one of the **select few** who are being offered the chance to be a sponsor of the Showcase itself!

Only **Arts in Education showcase participants** are eligible to become sponsors of this event – other vendors who have expressed interest are being denied this wonderful opportunity. Sponsorship benefits and pricing for the Showcase will be the same as for any of our other major events. The next page gives you information on all the details of sponsorships available at every possible level.

Please take a few minutes to review the materials enclosed and consider supporting the good work that Nassau Region PTA does for the children and parents of Nassau County. Please feel free to contact our Sponsorship Chair, Robyn Workman, sponsorships@nassaupta.org to discuss any questions you may have about how you can be a part of this exciting opportunity. The deadline for this sponsorship opportunity is March 6, 2017.

We look forward to hearing from you!

Sincerely,

Pat Assortato

Pat Assortato
Nassau Region Director



Become a Nassau Region PTA Sponsor today at the Premier, Event or Platinum Sponsor level and receive one FREE table/exhibit space at the Annual Ways and Means Expo in May!

Upcoming Major Events:

Legislation Conference

March 4, 2017

**Arts-in-Education Showcase -
April 3, 2017**

(only available to AIE participants)

**Annual Spring Conference
Dinner/Ways and Means Expo –**

May 22, 2017

Officers Training -

June 15, 2017*

Reflections Reception

April 26, 2017

Dates are subject to change

If you are interested in becoming a sponsor of Nassau Region PTA, please select a Sponsorship Opportunity that fits your needs or contact us to design your own. You can also complete and return the sponsorship application (on page 2) and we will contact you regarding the next step. Questions can be sent to sponsorships@nassaupta.org

Sponsorship Application



Sponsorships offer an outstanding marketing opportunity to reach hundreds of PTA leaders and the communities they serve. Our members appreciate our sponsors and are loyal to those companies that support Nassau Region PTA.

YES, I would like to be a sponsor of Nassau Region PTA at the following level:

- **Promotional Sponsor** (\$250 donation per event):
Promotional Sponsor will receive the opportunity to include one premium item* in the event folder given to each attendee.
- **Friend Sponsor** (\$400 donation per event):
Friend Sponsor will receive all benefits of a Promotional Sponsor *plus* sponsor name will be cited on the event material's sponsor list given to each attendee *plus* recognition in one edition of the Nassau Region PTA newsletter *The E-Leader*.
- **Premier Sponsor** (\$750 donation per event):
Premier Sponsor will receive all benefits of a Friend Sponsor *plus* your name *and* logo will be listed in the event publicity** and in one issue of the Nassau Region PTA newsletters, the *E-Leader*, *plus* a complimentary exhibitor space at the Ways and Means Expo (the equivalent of one standard exhibit booth) *plus* your name and logo will be prominently displayed on a welcome sign in the chosen event registration area. There may be more than one Premier Sponsor.
- **Event Sponsor** (\$1,500 donation per event):
Event Sponsor will be recognized as sponsor of a chosen event or part of an event at the Nassau Region PTA Annual Spring Conference Dinner. Each Event Sponsor will receive all of the benefits of a Premier Sponsor *plus* have a prominent exhibit space at the annual Ways and Means Expo (the equivalent of one exhibit booth) *plus* 2 guest passes to attend the Nassau Region PTA Annual Spring Conference Dinner *plus* Directory listing on the sponsor page of the Nassau Region PTA website for 6 months *plus* 1/4 page ad in the chosen event program. There may be more than one Event Sponsor.
- **Platinum Sponsor** (\$3,000 donation per year): **(No longer available for 2016/2017)**
This year-long sponsorship receives all the benefits of an Event Sponsor *plus* two additional guest passes to attend the Nassau Region PTA Annual Spring Conference Dinner *plus* two guest passes to attend the Legislation Roundtable, *plus* sponsor name and logo on the sponsor list and welcome sign of each major event conducted by Nassau Region PTA for 2016-17 *plus* one year recognition, including company logo, in every issue of the Nassau Region PTA Newsletter *The Leader* for 2016-17 *plus* one year Directory listing on the sponsor page of the Nassau Region PTA website for 2016-17, *plus* your logo displayed on the homepage of the Nassau Region PTA website for 2016-17. There may be more than one Platinum Sponsor. **Please note: Deadline for application is June 15, 2016**
- **Official Sponsor** (\$5,000 donation per year): **(No longer available for 2016/2017)**
This most visible sponsorship receives all the benefits of a Platinum Sponsor with the addition of the word "Official" to all publicity. **There will be only one official sponsor per category. Please note: Deadline for application is June 15, 2016**

*All items submitted must be approved by Nassau Region PTA prior to inclusion.

**All materials must be received prior to the printing of the registration materials in order to be included in the event registration packet.

For Promotional, Friend, Premier and Event sponsorships, check the event you wish to sponsor:

- Legislation Roundtable – Chateaubriand - March 4, 2017
- Arts-in-Education Showcase – Cradle of Aviation, Garden City - April 3, 2017
- Annual Spring Conference Dinner/Ways and Means Expo - Chateaubriand– May 22, 2017
- Officers Training – Location TBD – June 15, 2017

Please contact us for additional information about the following non-event sponsorship opportunities:

- **Sponsor Page Ad:** Reach the Nassau Region PTA decision-makers 24 hours a day/ 7 days a week by having your listing online at www.nassaupta.org, the home of our Nassau Region PTA Sponsor Page. The application can be found on our website at: www.nassaupta.org.
- **Member Benefit Provider:** Become a PTA Member Benefit Provider by offering an exclusive discount on your products or services to the more than 79,000 PTA members in Nassau County. Nassau Region PTA will receive a minimum guaranteed annual royalty.

Please email sponsorships@nassaupta.org for more information or to have us tailor a custom sponsorship package for your organization.

Name of Company _____

Company Representative (Name and Title) _____

Mailing Address _____

Phone _____ Fax _____

Email _____ Website _____

Nassau Region PTA reserves the right of refusal for purposes of following our Mission Statement and the Purposes of the PTA.

Please mail to: Nassau Region PTA, 65 Westside Avenue, Freeport, NY 11520. *It is not necessary to mail a check at this time. We will contact you upon receipt of this application with further details.*